

*PRADO EXPANDS ITS UNIVERSE
OF EXCELLENCE WITH THE
ACQUISITION OF VERVLOET AND
ATELIER LUXUS*

Press release

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Prado, the Belgian design house renowned for redefining the boundaries between architecture, technology, and timeless aesthetics, announces the acquisition of Vervloet, the Brussels-born maestro of luxurious brass and bronze hardware, and Atelier Luxus, the Belgian designer of refined luxury switches and sockets. With the addition of these two icons of design and craftsmanship, Prado builds on their 2022 integration of ROND, the minimalist socket and switch company, continuing its mission to gather Europe's most exceptional maisons of craftsmanship under a single, visionary umbrella.

Prado, founded in 2020 by Thibault Renson, develops aesthetic and functional innovations for indoor living. The brand enables invisible technological features to be seamlessly integrated into ceilings. It first gained prominence with an architectural lighting line that cleverly and invisibly incorporates ventilation into a single luminaire.

Prado's invisible technology has gained global traction and has been realized for Saint Laurent, Jacquemus and Aesop. Since 2022, alongside lighting, Prado—under the ROND umbrella—also offers built-in “all-in-one” sockets and switches that remain minimally visible within interiors.

The brand also capitalizes on the “quiet luxury” trend, returning to purity and simplicity. Invisible, timeless design is combined with technological innovation to create calm at home, with solutions that harmoniously blend into their surroundings as a response to the hectic outside world. With the additions of Vervloet and Atelier Luxus, Prado strengthens its role as a curator of expertise and reinforces its ambition to unite excellence under one house.

Heritage and innovation grow hand in hand here, and craftsmanship gains renewed momentum and broader backing in the world's most extraordinary spaces. Customers will enjoy a cohesive offering of lighting, hardware and switching materials that reinforce one another and let every detail of an elegant interior speak.

Both brands have become “labor-of-love” labels: their quality, craftsmanship and finishing are unmatched in the high-end segment. There is abundant supply across broad categories, but little that matches the same level of refinement and exclusivity as Vervloet and Atelier Luxus. These brands are true A-brands: leaders in their category, with globally renowned references and long-standing collaborations with architects and designers.

“Vervloet and Atelier Luxus embody more than a century of know-how and artistic dedication,” says Thibault Renson (34), founder of Prado. “By bringing them into the Prado family, we protect their heritage while also opening new horizons in design, innovation and international visibility. This acquisition is rooted in a love and passion for brands whose quality, craftsmanship and finishing are unsurpassed in the high-end segment. It is a deliberate choice to not only preserve these remarkable houses but also help them flourish on the world stage. Every action starts with a passion for the product and a constant drive toward perfection.”

Prado sees these acquisitions as an opportunity to grow heritage and innovation together, so that customers worldwide gain access to a coherent, premium offer of brands whose design language complements one another. The aim is to elevate the luxury residential experience globally through quiet technology and superb finishes—driven by a shared product passion and a commitment to perfection.

About Prado

Prado, founded by Thibault Renson in 2020, enables invisible technological functions to be seamlessly integrated into ceilings. Prado luminaires combine technical innovation with pure, minimalist aesthetics and are manufactured to the highest luxury standards. Each piece is designed to disappear into the architecture while elevating the quality and atmosphere of the world's most refined interiors. Prado operates across Europe, the Middle East and the United States, delivering discretion and premium solutions to prestigious residential projects worldwide.

About ROND

ROND, acquired by Prado in 2022, is the Belgian brand that pioneered minimalist wall outlets and switches to keep walls as clean as the light itself. The designs are pure and understated, intended to disappear into the architecture so that more important things can be highlighted. ROND represents a new standard of refinement in everyday interactions, crafted from premium materials and designed to complement the world's most sophisticated interiors. While Prado brings calm to ceilings with discreet home technology, ROND by Prado does the same for walls and floors. Prado's vision of creating smart, aesthetically refined solutions perfectly complements ROND's.

About Vervloet

Vervloet, established in Brussels and active since 1905, is a world leader in luxurious brass and bronze hardware and is often considered the Hermès of its category. Master craftsmen in brass and bronze produce pieces in Brussels that adorn private residences, palaces and grand hotels. In addition to its historic collections, Vervloet collaborates with designers such as Vincent Van Duysen, Bruno Erpicum and Glenn Sestig on Studio Vervloet, a benchmark in modern craftsmanship.

About Atelier Luxus

Atelier Luxus, based in the province of Liège, Belgium, stands for luxury switches, sockets and related solutions, where noble materials and artisanal craftsmanship meet the latest technology. For more than 25 years, Atelier Luxus has embodied excellence in designing and manufacturing high-end electrical hardware. The brand blends bespoke design with an unwavering quality standard and a commitment to Belgian craftsmanship, creating timeless products that strengthen elegance and refinement in interiors.

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